



# Ultralok® Points Conversion Blast Promotion

Convert U45-U60 size competitive systems and get an ESCO® hat and jacket



ESCO



## Buy a set of eligible Ultralok points, get a free set of adapters and your choice of ESCO® apparel

**February 1-March 31**, ESCO is offering a Free Set of Ultralok adapters with the purchase of 1 set of equivalent sized points in the U45 through U60 size range.

**But that's not all:** We will also include an ESCO hat and an ESCO jacket for your customer.

### THE BENEFITS OF UPGRADING TO THE ULTRALOK SYSTEM

- Improved Productivity
- Longer Wear Life
- Easier to Use
- Increased Safety
- Reduced Maintenance

See following pages for conversion form and promotional item form.

**Promotion Rules:** To receive the promotional pricing for free adapters, customer conversion information listed on the attached form must be provided. The promotion is limited to the Ultralok construction sizes U45 through U60. Adapters should be installed on customer machine by June 15, 2021. ESCO reserves the right to modify or end this promotion at any time without prior notification. Merchandise is limited to on-hand quantities and not all sizes or styles may be available.

### Promotion Details

- Orders must be received by **March 31, 2021**.
- Conversion form must be submitted and approved.
- ESCO will provide free of charge a set of adapters with the purchase of 1 set of equivalent sized points.
- ESCO will also throw in a **hat and jacket** from our promotional items store

**Ultralok® Points Conversion for ESCO Merchandise**  
**February 1 - March 31, 2021**

**TO BE COMPLETED BY THE DEALER**

<b>Dealer Name/Branch Location:</b> <input style="width:95%;" type="text"/> <b>Dealer Sales Rep Name:</b> <input style="width:95%;" type="text"/>  <b>Account Name:</b> <input style="width:95%;" type="text"/> <b>Street Address:</b> <input style="width:95%;" type="text"/> <b>City/State:</b> <input style="width:95%;" type="text"/> <b>End User Contact Name:</b> <input style="width:95%;" type="text"/> <b>End User E-Mail:</b> <input style="width:95%;" type="text"/>	<b>Date:</b> <input style="width:95%;" type="text"/>  <b>Postal Code:</b> <input style="width:95%;" type="text"/> <b>Country:</b> <input style="width:95%;" type="text"/>  OK to Email additional ESCO info? <input type="checkbox"/> <b>Yes/No</b>		
<b>MACHINE INFORMATION:</b>			
<b>MANUFACTURER</b>	<b>MODEL</b>	<b>TYPE (EXC. LOADER OR HFS)</b>	<b>APPLICATION</b>
<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>
<b>CURRENT SYSTEM DATA:</b>			
<b>SYSTEM CONVERTED</b>	<b>SIZE</b>	<b>NUMBER OF POSITIONS</b>	<b>TOOTH PART NUMBER</b>
<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>
	Please indicate the yearly change out of teeth (if known):		<input style="width:95%;" type="text"/>
<b>ULTRALOK CONVERSION DATA:</b>			
<b>ULTRALOK ADAPTER PART NUMBER</b>	<b>TOOTH POINT SHAPE</b>	<b>LIP THICKNESS</b>	<b>DEALER PURCHASE ORDER NUMBER</b>
<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>	<input style="width:95%;" type="text"/>

Please use one sheet per conversion      All the fields above need to be filled to qualify for promotion  
 Please send your completed form via email to Ken Meyer at [ken.meyer@mail.weir](mailto:ken.meyer@mail.weir) no later than April 10, 2021.

# Promotional Item Request Form

A copy of this form filled out with the requested information MUST be submitted prior to the order being entered. Forms may be submitted to your ESCO Customer Service Representative by either email or fax.



Racing Cap with Flames



Snapback Trucker Cap



DRI DUCK Excavating Cap



Hardwood Camo Cap



Moisture-Wicking Cap

Promotional Item 1	Item Description	Chosen Style
	Racing Cap with Flames	
	Snapback Trucker Cap	
	DRI DUCK Excavating Cap	
	Hardwood Camo Cap	
	Moisture-Wicking Cap	



Outdoor Camo Jacket –DS



Columbia Rain Jacket



DRI DUCK Horizon Jacket (Black)



Helsa 1/2-Zip



Ladies Core Softshell Jacket



Eddie Bauer Ladies 1/2-Zip

Promotional Item 2	Item Description	Sizes	Chosen Size
	Outdoor Camo Jacket-DS	S - 4XL	
	Columbia Rain Jacket	S - 3XL	
	DRI DUCK Horizon Jacket (Black)	S - 4XL	
	Helsa 1/2 Zip Jacket	S - 4XL	
	Ladies Core Softshell Jacket	S - 2XL	
Ladies Core Softshell Jacket	S - 2XL		

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